

**WLBC-FM, WERK(FM), WURK(FM), WHTI(FM), WHTY(FM),  
WXFN(AM) & WHBU(AM)**

**EEO PUBLIC FILE REPORT**

**April 1, 2008 to March 31, 2009<sup>1</sup>**

**I. VACANCY LIST**

See Section II, the “Master Recruitment Source List” (“MRSL”) for recruitment source data

<b>Job Title</b>	<b>Recruitment Sources (“RS”) Used to Fill Vacancy</b>	<b>RS Referring Hiree</b>
PM Drive/Production Director – WLBC-FM/WXFN(AM)	1, 5, 7, 10	5
PM Drive/Program Director – WERK(FM)/WURK(FM)	1, 5, 7, 10	5
Account Executive – WHTY(FM)/WHTI(FM)/WHBU(AM)	1-2, 5-6, 8-10, 12	6
Account Executive – WHTY(FM)/WHTI(FM)/WHBU(AM)	1-2, 5-6, 8-10, 12	10
Account Executive – WLBC-FM/WXFN(AM)	1-2, 5-6, 8-10, 13	9
Account Executive – WLBC-FM/WXFN(AM)	1-2, 5, 7-10	7
Traffic Assistant	1, 3, 5, 7, 9-10, 14	10

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<sup>1</sup> This Report provides recruitment data collected from March 22, 2008 through March 21, 2009.

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**II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	<b>Indiana Broadcasters Association – Website Posting</b> 3003 E. 98 <sup>th</sup> Street, Suite 161 Indianapolis, IN 46280 (317) 573-0119 <a href="http://www.indianabroadcasters.org">www.indianabroadcasters.org</a>	N	6
2	<b>Ball State University – Telecommunications Department (TCOM)</b> 2000 W. University Avenue Muncie, IN 47306 (765) 289-1241 Attn: Dr. Joe Misiewicz	N	3
3	<b>Craig’s List Website</b> <a href="http://www.craigslist.org">www.craigslist.org</a>	N	2
4	<b>The Muncie Times</b> 1304 Broadway Blvd. Muncie, IN 47303 (765) 741-0037 Attn: Beamoulton Foster	N	0
5	<b>Central Indiana Help Wanted Website</b> <a href="http://www.centralindianahelpwanted.com">www.centralindianahelpwanted.com</a>	N	2
6	<b>Ball State University – Marketing Department</b> 2000 W. University Avenue Muncie, IN 47306 (765) 289-1241 Attn: Nancy Carlson	N	3

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
7	<b>All Access Music Group Website</b> 28955 Pacific Coast Hwy. Malibu, CA 90265 (310) 457-6616 (310) 457-8058 (fax) <a href="http://www.allaccess.com">www.allaccess.com</a>	N	6
8	<b>Ball State University Job Fairs</b> 2000 W. University Avenue Muncie, IN 47306 (765) 289-1241 Attn: Dr. Joe Misiewicz/Nancy Carlson	N	2
9	<b>Station Websites</b> <a href="http://www.wlbc.com">www.wlbc.com</a> , <a href="http://www.werkradio.com">www.werkradio.com</a> , <a href="http://www.maxrocks.net">www.maxrocks.net</a> , <a href="http://www.1240whbu.com">www.1240whbu.com</a>	N	12
10	<b>Station On-Air Announcements (all SEU stations)</b>	N	7
11	<b>Herald Bulletin</b> 1133 Jackson Street Anderson, IN 46016 (765) 648-4290 Attn: Michael C. Casuscelli	N	0
12	<b>Word-of-Mouth Referral</b>	N	6
13	<b>Monster.com Website</b> <a href="http://www.monster.com">www.monster.com</a>	N	2
14	<b>Career Builder Website</b> <a href="http://www.careerbuilder.com">www.careerbuilder.com</a>	N	0
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			51

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Participate in Job Fair	On August 20-21, 2008, our stations participated in a job fair held at Ball State University in Muncie, IN from 10 a.m. to 3 p.m. Station participants included our Operations Director, who discussed job opportunities at the stations with telecommunications students interested in broadcasting careers.
<b>2</b>	Participate in Job Fair	On January 29, 2009, our stations participated in a professional selling job fair held by the Ball State University Alumni Association in Muncie, IN from 4 p.m. to 7 p.m. Station participants included our Market Manager and two General Sales Managers, who discussed job opportunities at the stations with students interested in broadcasting careers.